

There's One Major Thing Everyone Gets Wrong About Amazon and The Retail Apocalypse

Business Insider – Hayley Peterson

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Amazon and the rise of online shopping have been repeatedly blamed for the staggering rate of store closures and bankruptcies disrupting the retail industry in the US.

But e-commerce accounts for only a small fraction of the problems pushing many American retailers to the brink of death, according to Doug Stephens, a retail-industry consultant.

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